

SEFCOR INC.

Power Connector Specialists

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August 19, 2014

To: Customers of SEFCOR, Inc.

Subject: Arizona and Nevada Representation

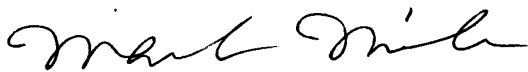
To Our Customers:

We are pleased to announce that **SourceWest Electrical Sales** has assumed **SEFCOR** representation in **Arizona and Southern Nevada** effective September 8, 2014. We feel that the level of service and coverage provided to you by **SourceWest Electrical Sales** in these areas will complement the high level of service and responsiveness that you expect from **SEFCOR**.

In our 44th year of business, we continue our commitment to development of substation connector products and related services that simplify design and installation. As always, **SEFCOR** customers can rely on fast, accurate deliveries, the highest quality products, engineering expertise and support unparalleled in the industry, and personal, prompt service.

We are confident that with **SourceWest Electrical Sales** as **SEFCOR's** representative agency in your area, we will continue to be "**The Industry Leader in Service to Our Customers**".

Sincerely,



Mark Miller
Vice-President & General Manager
SEFCOR, Inc.